



# UESF

United Educators of San Francisco  
AFT/CFT, AFL-CIO ■ NEA/CTA

2310 Mason Street ■ San Francisco, CA 94133 ■ 415 956-8373 ■ Fax 415 956-8374 ■ [www.uesf.org](http://www.uesf.org)

## UESF Job Announcement Political Director

UESF is looking for a strategic and collaborative Political Director with experience as a public school educator. The Political Director is a key member of our political, communications, and organizing team and is empowered to lead the design and implementation of UESF's political program in support of the strategic goals of the union.

### **JOB DESCRIPTION:**

The Political Director will develop political programs in the following areas:

#### 1. Member engagement and leadership through political work

- Identify and mentor potential rank and file leaders.
- Develop and lead political activist training programs.
- Present political report at monthly UESF Executive Board and Assembly meetings

#### 2. Strengthen Committee On Political Education

- Chair the UESF Committee on Political Education (COPE).
- Spearhead the UESF endorsement process for local elected offices, including Executive Board and COPE rank and file endorsement and recommendation meetings.
- Develop endorsement calendars and work with COPE and elected leadership to develop questionnaires and interview questions for candidates and ballot propositions.
- Develop, execute, and oversee membership-based COPE fundraising program.

#### 3. Lead electoral organizing

- Design election plans for issues, candidates, and independent expenditure campaigns.
- Collaborate with Communications Director, affiliate campaign staff, allies, and consultants to produce campaign materials, articles, social media, and flyers appropriate for internal and external campaign projects.
- Organize membership mobilizations for political action campaigns, including political rallies and fieldwork on doors and phones.

#### 4. Represent UESF with community partners and allies

- Spearhead UESF's engagement with local officeholders and influential political and community figures.
- Collaborate with CFT and CTA political staff on statewide and local campaigns and lobbying efforts.
- Lead and maintain relationships with community allies, San Francisco Labor Council, and independent expenditure coalitions (e.g., San Francisco Tenants and Families)
- Serve as UESF's "eyes, ears, and advocate" at City Hall, political and community events, and local political clubs and organizations.

**QUALIFICATIONS:**

- Ability to exercise independent and insightful judgment, initiative, and resourcefulness.
- Ability to work independently within UESF and with affiliates and outside organizations to realize UESF goals.
- Ability to activate members for political campaign activity.
- Ability to use data and technology.
- Background in education and/or political and community organizing.
- Dedication to building power for educators and building support for public education and the students, families, and communities we serve
- Ability and willingness to work long and irregular hours and to attend weekend and evening meetings.

**COMPENSATION:**

This is a salaried position. Compensation and benefits are based on union contract and include medical, dental, vision, retirement and paid leave benefits. Starting salary is \$78,000.00 or more, depending on experience.

**ANTICIPATED START DATE:** July 1, 2017

**APPLICATION:**

Send letter of application and resumé to Susan Solomon at UESF. Application deadline is June 20, 2017. Interviews will take place soon after.

Applications can be sent to [ssolomon@uesf.org](mailto:ssolomon@uesf.org) or to Susan Solomon, UESF, 2310 Mason Street, San Francisco, California 94133 or faxed to 415-956-8374.

Please include a phone number, an email address and a physical return address.